



July 14, 2017

Contact: Tom Schlueter

(630) 444-3098

630-417-9129 (cell)

[www.kanehealth.com](http://www.kanehealth.com)

## **Second Annual Kane County Big Latch-On Events are scheduled**

The Kane County Breastfeeding Coalition is excited to host its second annual Big Latch-On. The event will take place at two locations and two dates. On Friday August 4<sup>th</sup> the Big Latch-On will be hosted at the VNA Health Center in Aurora. On Saturday August 5<sup>th</sup>, the event will be hosted at Advocate Sherman Hospital in Elgin.

### **About the Big Latch-On**

The Big Latch On is a global event with which individual groups register to host their own version of the celebration. This event is for breastfeeding mothers, pregnant women, breastfeeding supporters, and families to come together and celebrate breastfeeding. Together, we hope to promote and support breastfeeding as a positive infant feeding choice within our community, and around the world. The most exciting part of the event occurs when at the same moment all around the world, children can latch on to their breastfeeding mothers in solidarity.

### **History**

The Big Latch-On was started in 2005 in New Zealand. Since then, it has spread all over the globe, and hundreds of locations participate every year. With those hundreds of locations, thousands of children and mothers participate in latching on. The numbers continue to grow every year, and the support for breastfeeding continues to rise.

### **The Events**

Join us at one of our locations this August to join in the celebration of the natural wonder that is breastfeeding. Our events include free food and activities, as well as opportunities to learn about educational resources. Overall, the event aims to bring together a community of breastfeeding supporters, and help normalize breastfeeding as an infant feeding choice.

(MORE)

Big Latch-On—Page 2

**Where:**

**VNA Health Care**

400 N. Highland Ave.

Aurora, IL 60506

Friday, August 4<sup>th</sup> 9:30-11:30 am

RSVP to: Maria at (630) 892-4355 ext. 8158

**Advocate Sherman Hospital**

1425 N Randall Rd.

Elgin, IL 60123

Saturday, August 5<sup>th</sup> 9:30 am- 12:00 pm

RSVP to: Cindy at cla@wans.net

More information is available by visiting the Coalition's web page at [kanehealth.com/breastfeeding.htm](http://kanehealth.com/breastfeeding.htm).

###