REQUEST FOR PROPOSAL
Clinic-Based Smoking Cessation Quality Improvement Project to be conducted September 2015 to June 2016

Remit Applications via E-mail to:
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630-264-7670

Due Date: September 1, 2015
Request for Proposal: Smoking Cessation Quality Improvement Project

Request for Proposal: Quality Improvement Project focused on improving smoking cessation rates in a medical facility serving low-income patients. Focus will be on using evidence based interventions to treat tobacco use and dependence for at-risk populations

OVERVIEW
Tobacco use is considered a top risk factor for premature mortality in Kane County. Efforts are underway to keep youth from initiating smoking, protect all people from second hand smoke, and to help smokers overcome their addiction to tobacco.

There has been a significant decrease in smoking rates in Kane County over the past decade. In fact, the current rate for the adult population is 13.6%, well below the national average of 17.8%. In spite of that positive data, there are still specific populations that are more likely to smoke and suffer the consequences of tobacco addiction. For example, residents in Kane County with low socio-economic status are more than twice as likely to smoke compared to the general population. This RFP seeks to identify agencies that provide clinical services and are willing to work in partnership to:

- Participate in a formal quality improvement project using the PDCA (Plan-Do-Check-Act) process to effectively implement strategies to increase smoking cessation rates among clients

This improvement process will begin in September of 2015 and continue through June 2016. Grant funding of $7,000 will be made available to an approved site. Determination of funding will be weighted based on geographic area served, volume of clients served, risk-factors of clients served and active participation in previous Kane County led quality improvement projects.

BACKGROUND

As stated in the Treating Tobacco Use and Dependence Quick Reference Guide for Clinicians: Effective treatments for tobacco dependence now exist, and every patient should receive at least minimal treatment every time he or she visits a clinician. The first step in this process—identification and assessment of tobacco use status—separates patients into three treatment categories:

1. Patients who use tobacco and are willing to quit should be treated using the "5 A's" (Ask, Advise, Assess, Assist, and Arrange).
2. Patients who use tobacco but are unwilling to quit at this time should be treated with the "5 R's" motivational intervention (Relevance, Risks, Rewards, Roadblocks, and Repetition).
3. Patients who have recently quit using tobacco should be provided relapse prevention treatment.

The purpose of this improvement project is to identify and begin to address the specific opportunities and barriers within clinical settings where at-risk clients are served in Kane County. This information will guide future efforts to facilitate these organizations’ ability to successfully implement the steps above and create an environment that supports tobacco use cessation.
To be considered, please answer the following questions and check off your ability to complete the five deliverables listed below:

Indicate total number of unduplicated clients your organization serves per month:

________________________________________________________________________

Indicate the number of current smokers and percent of patient population this represents:

________________________________________________________________________

Briefly describe geographic area within Kane County served by your organization:

________________________________________________________________________

Briefly describe characteristics (and percentages as available) of your clients that make them at-risk for tobacco dependence (i.e. socio-economic status, lower level of formal education, current smokers, co-morbidities such as diabetes, heart disease or other risk factors):

________________________________________________________________________

☐ By checking this box, you agree to complete all five deliverables:

1. **Active Participation in Quality Improvement Project**- Staff time (with identified team leader and internal team members selected to match with the client subpopulation chosen for PDCA) will be allocated to allow for monthly meetings with the Health Department to work through the PDCA process. Team Leader and team members will carry out project activities between monthly meetings.

2. **Register as an Illinois Tobacco Quitline Referral Partner**- Clinic will register as a Quitline Referral Partner and actively utilize the tobacco treatment referral forms as a cessation resource for patients.

3. **Data Sharing**- Clinic data (baseline and monthly thereafter) will be available and utilized through key QI tools to guide the implementation of the PDCA project through each stage.

4. **Sharing of Lessons Learned**- Create a PDCA “Storyboard” in cooperation with the Health Department outline steps taken and to share lessons with others in the community. Team members will share progress and findings with internal organization leaders and clinical teams serving the patient subpopulation selected at midpoint and project completion.

5. **Team Leader Orientation**- Team leader will attend orientation meeting at a mutually agreed upon time with the health department by September 30, 2015.

*To respond, please complete, sign and return this form to express commitment to participate.*

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<tr>
<th>Agency Name</th>
<th>Name of Authorized Representative</th>
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**RFP responses are due no later than 3 PM on Tuesday, September 1, 2015 and must be submitted electronically.** The subject line in the email transmitting the document must say: “ATTN: Smoking Cessation RFP response” and must be emailed to Alexis Slivka, Community Health Initiatives Coordinator for the Kane County Health Department, at: slivkaalexis@co.kane.il.us.

Any questions regarding this RFP may be directed to Alexis Slivka at 630-264-7670.